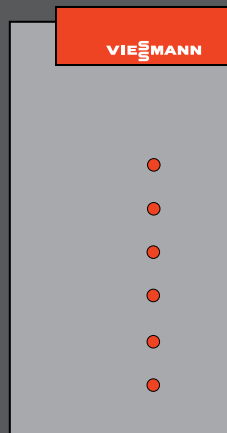
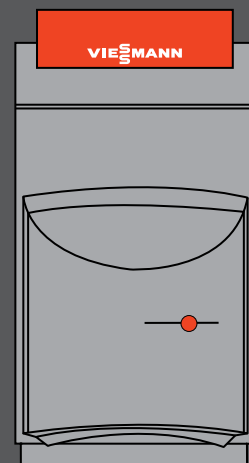
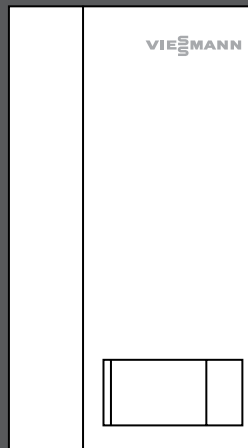
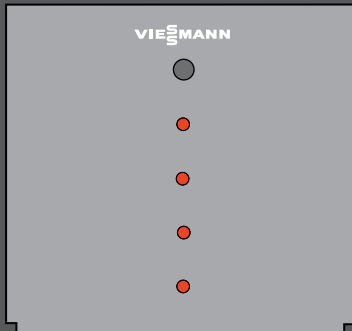




Partner Program Rewards Catalog



Just to Say Thank You

We appreciate your hard work!

We want to thank you, our Partners, for all the great work you do. So, to congratulate you for your sales efforts we put together this catalog of great merchandise Rewards. When you reach a sales milestone, you get a bonus Reward for FREE!

In the Partner Program, every sale counts double. Selling eligible Viessmann boilers and tanks earns you bonus Rewards *in addition* to the Partner Points you claim. Now you never have to choose between building your business and giving yourself a hard-earned bonus. We want you to have both! Plus, the Rewards you earn by selling put you in the running for Viessmann Annual Awards – one more way to celebrate your success.

Four ways to earn Partner Points

Selling Your First Viessmann Boiler



Selling Viessmann Boilers & Tanks



Attending Viessmann Academy Seminars



Linking Your Website to Ours



Selling earns FREE Rewards

Points earned by selling get you bonus Rewards!



We Reward You Double!

Here's how it works

Do what you do best – we take care of the rest.

Selling eligible Viessmann boilers and tanks earns you bonus Rewards in addition to the Partner Points you claim. You don't have to claim Rewards separately – you receive them automatically when you claim your sales-based Partner Points.



Plus, as an extra thank-you, we congratulate the Partners who have earned the most Rewards (hence, the Partners with the highest sales in various categories) with

Viessmann Annual Awards. Winners receive prize packages including a trip to Germany.*

We track your Reward-eligible sales over a one-year period. At the end of each membership year you have 60 days to choose your Reward from the Gold, Silver or Bronze level, depending on the sales milestone you've reached. Rewards expire 60 days after the end of your membership year.

*Please see page 15 of your Partner Program Brochure for details.

Every sale counts DOUBLE!

Selling builds your business and earns you FREE Rewards. With each sales success you claim, you receive:

Partner Points

Redeem these points anytime for some of the industry's best marketing, advertising, promotional and training support.



Rewards

At the end of your membership year, pick your Reward from the Gold, Silver or Bronze category, depending on the sales milestone you reached.



Selling Boilers & Tanks



Partner Points

Co-op Advertising
Individual Support
POS Support
Showroom Display
Promotional Items
Business Cards
Custom Shirts
Training Travel Expenses
Sales Literature

Rewards

Gold
Silver
Bronze
categories



Celebrating Your Success

Spend your Partner Points!

Redeeming Partner Points does not reduce your Rewards level. In fact, it's just the opposite. When you redeem your Partner Points for our customized business-building tools, you'll most likely sell more – boosting your Partner Points balance **and** earning you more Rewards!



While Rewards are received at the end of each membership year, Partner Points can be redeemed anytime. The best thing you can do to raise your company's profits and your Reward level is to **spend your Partner Points!** Because chances are, if you're taking advantage of the marketing, advertising, training and sales help offered by Viessmann you're going to have a lot more sales to claim!

FAQs: Earning Rewards

Are Rewards really FREE?

Yes! When you make a sale and claim your Partner Points, you get support to grow your business. The Rewards you receive **in addition** to this are our way of saying thank you.

Do I have to do anything to get my Rewards?

Just sell eligible boilers and tanks then claim your Partner Points as usual. We keep track of your total sales of eligible products and let you know what Reward level you qualify for.

How do you determine my Reward level?

You automatically receive one Reward Point for every sales-based Partner Point you earn. These Reward Points determine the Reward level you qualify for.

FAQs: Claiming Rewards

How do I claim my Reward merchandise?

At the end of each membership year we'll send you notification of the Reward level you reached, including your total Reward Points balance, as well as information on how to choose and collect your prize.

What are the Reward levels?

Gold Level: 2000 Reward Points or above

Silver Level: 1000 or above

Bronze Level: 500 or above

Rewards Catalog

Silver Level

Silver level: 1000 Reward Points and above

All Rewards feature the Viessmann logo.

MultiTool

13-function stainless steel multi tool includes LED light, pliers, wire cutters, straight blade, flathead screwdriver, can opener, measuring scales, fish scaler, hook remover and nail file. Comes in nylon Velcro pouch with belt loop.



Professional Portfolio Bag

Front and interior organizers with large zippered pockets. Padded computer compartment with removable laptop partition. Exterior cell phone pocket. Detachable/adjustable shoulder strap. Available in black.



Micro Fleece Zip Vest

Non-pilling micro fleece, two side seam open pockets, open hem bottom with elasticized draw-cord and cord lock. Available in black. Sizes L, XL and XXL.



Nylon Wind Jacket

Micro ripstop jacket with rib-knit collar, full front zipper, zipper vents for ease of movement, mesh lining. Outer shell: 100% polyester. Lining: 100% polyester mesh. Available in black. Sizes L, XL and XXL.



Rewards Catalog

Silver Level

Silver level: 1000 Reward Points and above

All Rewards feature the Viessmann logo.

Golf Shirt

Men's pique half-zip top. 100% Tactel nylon with U.V., and moisture management properties. Available in slate gray. Sizes L, XL and XXL.



Sweatshirt

100% cotton, pre-shrunk, garment-dyed reverse fleece, half-zip with collar, Spandex rib cuffs and waistband. Available in black. Sizes L, XL and XXL.



How close are you to your next Reward milestone?

Find out today by calling or 1-800-505-1223 or online at www.viessmann-us.com or www.viessmann.ca.

Rewards Catalog

Gold Level

Gold level: 2000 Reward Points and above

All Rewards feature the Viessmann logo.

Techno Jacket

Bonded jacket with corded fleece lining. Straight cut, rib-knit collar, snap-closure adjustable cuffs and hem. Outer shell: 100% bonded polyurethane, water resistant finish. Lining: 100% spun polyester. Available in black. Sizes L, XL and XXL.



Quilted Down Vest

Down-filled quilted shell with shaped back hem, left chest pocket, drawstring at hem, inside zippered pocket. Outer shell: 100% coated polyester with water resistant finish. Fill: 70% down / 30% feathers. Available in black. Sizes L, XL and XXL.



Fleece Jacket

Men's fleece jacket with full lining, shock cord drawstring at hem, inside zippered security pocket. Outer shell: 100% anti-pill filament polyester. Available in black/charcoal. Sizes L, XL and XXL



**You have to be
a Partner to get
these Rewards!**

Join the Viessmann team by calling
1-800-505-1223 or sign up online at
www.viessmann-us.com or
www.viessmann.ca.

Rewards Catalog

Bronze Level

Bronze level: 500 Reward Points and above

All Rewards feature the Viessmann logo.

Baseball Hat

Fabric strap with brushed nickel metal fold buckle, metal eyelets on each side panel, cross-stitch pattern on side panel. 60% nylon / 40% cotton woven blend. Available in black. One-size-fits-all.



Fleece Hat

Thick, warm 14-ounce non-pill, polyester fleece hat. Available in black/charcoal. One-size-fits-all.



Silver Mug

18-ounce tumbler with clear outer shell, stainless steel insert and rim. Available in silvertone.



T-Shirt

Ultra-heavyweight t-shirt, 100% cotton, pre-shrunk. Available in black. Sizes L, XL and XXL.



Membership Has its Advantages: Are You a Partner Yet?

Get the edge on your competition!

If you're already a Viessmann Partner, you're ready to start taking advantage of all the Partner Program has to offer – including Rewards. We will send you quarterly statements with your Partner Points balance and current Reward level, but you can also check your status at the Partner Program website, or by calling 1-800-505-1223.

If you have not yet signed up for the Partner Program, now is the time to do it. Only sales made while you're a Partner are eligible to earn Partner Points and Rewards. Membership is completely FREE and you'll boost your business through the roof with the highly-customizable marketing, advertising, promotional, PR and training solutions we provide.

Let us help you grow your business...then let us reward you for your success! Become a Viessmann Partner today by signing up at www.viessmann-us.com or www.viessmann.ca, or call us at 1-800-505-1223. Don't let another sale go by without collecting your points!



Viessmann Manufacturing
Company (U.S.) Inc.
Warwick, RI U.S.A.
Tel. (800) 505-1223
Fax (401) 732-0590
www.viessmann-us.com

Viessmann Manufacturing
Company Inc.
Waterloo, ON Canada
Tel. (800) 505-1223
Fax (519) 885-0887
www.viessmann.ca